

Rep Insider Update...

December 11, 2009

In keeping with our goal of being the easiest to deal with, most responsive customer oriented manufacturer in the world, The StressCrete Group is proud to announce the following organizational changes:



Chris Day

Chris Day will assume the position of **Manager, Transportation and Product Logistics** for StressCrete Burlington and King Luminaire Canada. Chris will be managing our Production & Traffic department which will be responsible for the scheduling of orders to the plants, coordinating inter-company deliveries/orders, arranging delivery with our customers and responding to delivery questions. His department will be tasked with the goal of providing the highest level of service to our customers through both on-time deliveries and better coordination of the delivery of orders with multiple products (lights/poles/arms).

Chris has been with The StressCrete Group for 18 years serving in a variety of roles at our Burlington, Ontario location. Academically, Chris graduated with a diploma in Business-Corporate Administration from Sheridan College and received Honors from the Canadian Institute of Management.



Daniel Craddock

Daniel Craddock will become **Customer Service & Project Manager** for The StressCrete Group. Dan will be responsible for overseeing the StressCrete Burlington and King Luminaire Customer Service departments, which is responsible for the processing of all quotes, sales orders and responding to product questions. Dan's department has been tasked with the goal of providing the highest level of service to our customers through ensuring the fast turnaround of quotes and orders, and providing excellent product knowledge to our customers.

Dan has been with The StressCrete Group for 4 years serving in a variety of roles from sales to his latest role of Project Manager, King Luminaire. Academically, Daniel graduated with a degree in Political Science from York University before going on to study Civil Engineering at Laurentian University. He is currently working towards a graduate Professional Certificate in Accounting from York University, with the end goal of achieving a CMA designation.

Daniel will continue to oversee project development from inception to completion for various custom projects, as well as oversee all Customer Service functions at our Burlington location. Emphasis will be to continue our corporate and sales goals to be recognized as the easiest to deal with, most responsive customer-oriented manufacturer.